

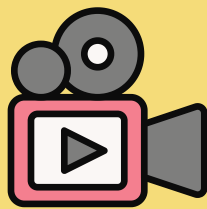
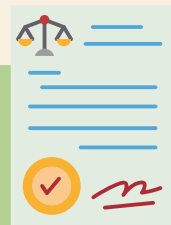
# National Rural Health Day®

National Rural Health Day (NRHD) 2024 was a powerful showcase of the innovation, dedication, and collaboration driving rural health forward. Led by the National Organization of State Offices of Rural Health (NOSORH), this annual observance celebrates the efforts of providers, organizations, and advocates working to meet the unique needs of rural communities. The achievements highlighted below demonstrate the growing influence of NRHD in advancing the health and well-being of rural populations and amplifying their stories nationwide.

## NRHD ON THE HILL

NOSORH proudly hosted the 2nd annual *Celebration on the Hill*, bringing rural health champions to the heart of Congress. The bipartisan gathering included Senate staff, industry leaders, HRSA representatives, and a special visit from Senator Tina Smith.

- **Senate Resolution:** Sen. John Barrasso introduced **S.Res.909** - designating November 21 as NRHD! The resolution was supported by 31 Senators.
- **House Resolution:** Reps. Jill Tokuda and Diane Harshbarger led the introduction of **H.Res.1594** to support the designation of NRHD - with 50 bipartisan co-sponsors joining to amplify the message.



## NRHD EVENTS

- Nearly **700 people** registered for the NRHD virtual event, "**The Power of Rural in Action: RCORP Success Stories & Strategies.**"
- The **Rural Health Clinical Congress**, hosted annually by RME Collaborative, had a record attendance of **707 unique learners** throughout the day.

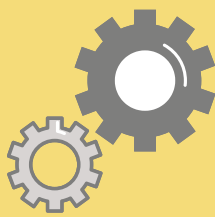


## POWER OF RURAL HEADQUARTERS

In the month leading up to NRHD, **powerofrural.org** welcomed **over 21,000 visitors**. The virtual headquarters became a vibrant hub for sharing rural health stories, events, and resources.

## 2024 COMMUNITY STARS

The Community Stars Recognition Program honored **41 extraordinary individuals and organizations** this year, highlighting their remarkable dedication to advancing rural health. Since its inception, the program has recognized over **400 Community Stars** whose efforts continue to inspire and drive positive change in rural communities nationwide.



## PROMOTIONAL TOOLKIT

Rural health advocates used the NRHD Promotional Toolkit, leading to over **6,000 downloads** of logos, social media graphics, and outreach materials. These resources were crucial in amplifying the Power of Rural message across the nation.



## SOCIAL IMPACT

Social media served as a powerful tool for NRHD by uniting rural health advocates and raising awareness. The hashtags **#PowerOfRural** and **#NationalRuralHealthDay** generated an impressive **21 million impressions** during the month of NRHD.

## THANK YOU!

From the halls of Congress to the heart of local communities, this year's National Rural Health Day ignited action and honored the innovation, dedication, and commitment of rural health champions everywhere. Together, we are shaping a healthier, more vibrant future for rural America.

