



The Power of Rural in Action: RCORP Success Stories and Strategies

Thursday November 21, 2024

Megan Meacham, Director, RSID
Federal Office of Rural Health Policy (FORHP)

Vision: Healthy Communities, Healthy People



Health Resources and Services Administration (HRSA)

Mission: To improve health outcomes and achieve health equity through access to quality services, a skilled health workforce, and innovative, high-value programs



TENS OF MILLIONS of Americans receive quality, affordable health care, and other services through HRSA's **90-PLUS PROGRAMS** and more than **3,000 GRANTEES**

The Federal Office of Rural Health Policy

Established in Section 711 of the Social Security Act

The Federal Office of Rural Health Policy (FORHP) collaborates with rural communities and partners to support community programs and shape policy that will improve health in rural America.

Cross Agency Collaboration

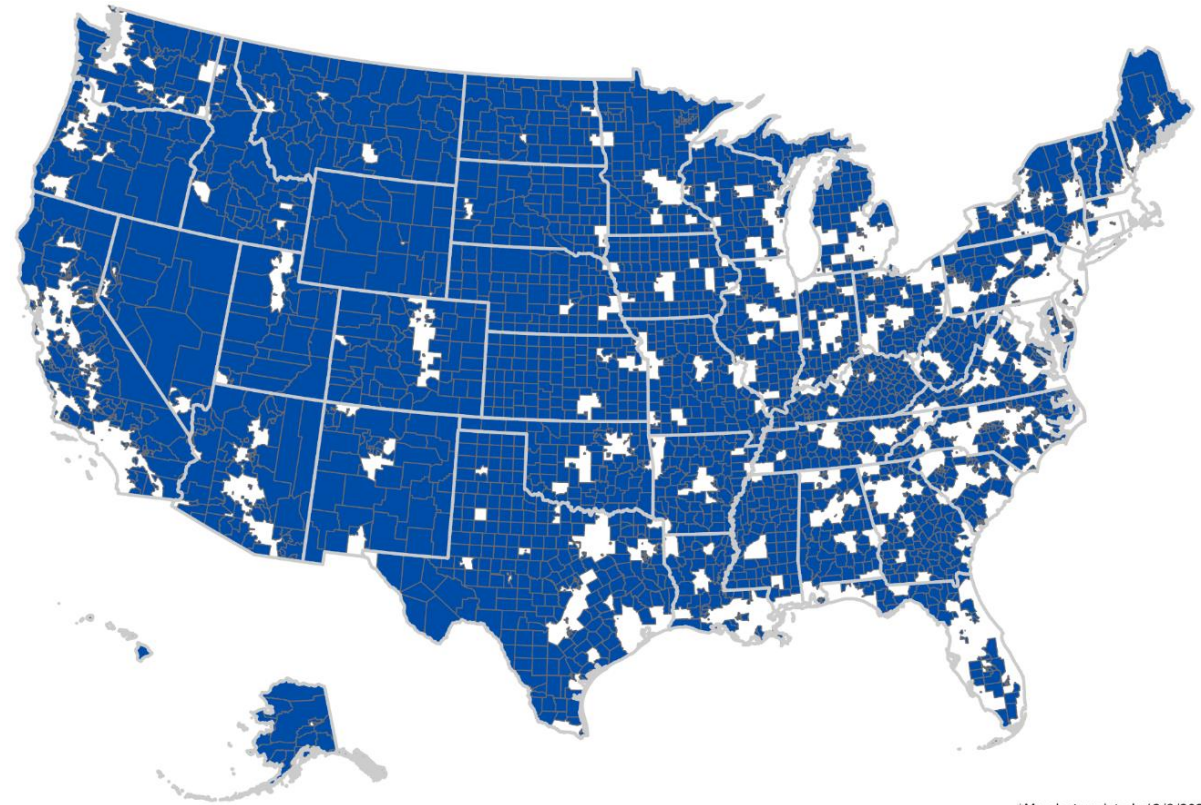
Works across HRSA, HHS, and several other federal partners to accomplish its goals

Capacity Building

Increases access to health care for people in rural communities through grant programs and public partnerships

Voice for Rural

Advises the HHS Secretary on policy and regulation that affect rural areas



*Map last updated: 12/8/2021



Rural Communities Opioid Response Program (RCORP)


Reducing Opioid Use Disorder (OUD) and Substance Use Disorder (SUD) in Rural Communities

- The [Rural Communities Opioid Response Program](#) is a multi-year initiative that provides direct funding and technical assistance to rural communities to improve access to behavioral health care services, including SUD/OUD prevention, treatment, and recovery.
- RCORP investments have been made across **47 states** and **2 territories**, reaching **1,900+ rural counties**
- In 2024, RCORP awarded **nearly \$14 million** in **new awards to 19 organizations**, and continued to fund **more than 200 additional grants and cooperative agreements** that directly support the behavioral health needs of rural communities across the country.



Addressing Rural Substance Use Challenges

RCORP provides direct funding and technical assistance to rural communities.




ADDRESSING SUBSTANCE USE DISORDER IN RURAL COMMUNITIES

HRSA invested \$145 million in the **Rural Communities Opioid Response Program (RCORP)** to prevent and treat substance use disorder (SUD) for people in rural areas.

- RCORP grantees have hired more than **330 new providers** to provide direct SUD prevention, treatment, and recovery services.
- More than **2 million individuals** across more than **1,900 rural counties** have been served by RCORP grantees.
- RCORP grantees ensured that more than **112,000 rural individuals** received medication-assisted treatment.
- More than **138,000 rural behavioral health providers and paraprofessionals** have been trained through RCORP to reduce stigma, provide naloxone, and deliver other mental health services to rural patients.

National Rural Health Day 2024



Rural Communities Opioid Response Program (RCORP)

Stories of Innovation and Success

“Hope Alliance made it possible for me to get the help I needed. All I had to do was say yes. I was given access to a top-notch treatment center free of charge to me. My family and I are forever grateful.” ~Ryan M.

HRSA Administrator Carole Johnson traveled to Wilson County, NC, in September 2024 to announce new RCORP-Impact awards.



Rural Communities Opioid Response Program (RCORP)

Stories of Innovation and Success

“...This rural area, where over 50% of residents live below the poverty line and a large proportion of the population is Indigenous, faces unique barriers to accessing quality behavioral health and addiction services. HRSA’s funding has been instrumental in expanding these much-needed services, allowing us to bring compassionate, comprehensive care to individuals who might not otherwise have access...”



RCORP funding supported the establishment of a new recovery center, delivering residential treatment and wraparound services to improve long-term recovery support.



RCORP Grantee Directories

RCORP Grantee directories are now available on



RCORP - Overdose Response Grantee Directory: 2023 Cohort

Link [View Resource](#)

Description Provides contact information and initial project information for 47 initiatives funded under the Rural Communities Opioid Response Program - Overdose Response grant program for 2023. Projects focus on immediate responses to the overdose crisis in rural areas through improving access to, capacity for, and sustainability of prevention, treatment, and recovery services for substance use disorder.

Date 10/2023

Type Document

Organizations Federal Office of Rural Health Policy, JBS International, Inc.

Tagged as Access · Illicit drug use · Prescription drug misuse · Substance use and misuse · Wellness, health promotion, and disease prevention

RCORP - Neonatal Abstinence Syndrome II Grantee Directory: 2023 Cohort

Link [View Resource](#)

Description Provides contact information and initial project information for 41 initiatives funded under the Rural Communities Opioid Response Program - Neonatal Abstinence Syndrome grant program for 2023. Projects focus on reducing the incidence and impact of Neonatal Abstinence Syndrome in rural communities by improving systems of care, family supports, and social determinants of health.

Date 10/2023

Type Document

Organizations Federal Office of Rural Health Policy, JBS International, Inc.

Tagged as Families · Illicit drug use · Maternal health and prenatal care · Prescription drug misuse · Social determinants of health · Substance use and misuse · Wellness, health promotion, and disease prevention

RCORP - Medication Assisted Treatment Access II Grantee Directory: 2023 Cohort

Link [View Resource](#)

Description Provides contact information and initial project information for 26 initiatives funded under the Rural Communities Opioid Response Program - Medication Assisted Treatment (MAT) Access grant program for 2023. Projects focus on establishing new MAT access points and increasing capacity for the provision of sustainable MAT services in high-risk rural communities.

Date 10/2023

Type Document

Organizations Federal Office of Rural Health Policy, JBS International, Inc.

Tagged as Access · Illicit drug use · Pharmacy and prescription drugs · Prescription drug misuse · Substance use and misuse · Wellness, health promotion, and disease prevention

RCORP - Child and Adolescent Behavioral Health Grantee Directory: 2023 Cohort

Link [View Resource](#)

Description Provides contact information and initial project information for 9 initiatives funded under the Rural Communities Opioid Response Program - Child and Adolescent Behavioral Health grant program for 2023. Projects focus on establishing and expanding sustainable behavioral healthcare services and to prevent substance misuse for children and adolescents aged 5-17 years who live in rural communities.

Date 10/2023

Type Document

Organizations Federal Office of Rural Health Policy, JBS International, Inc.

Tagged as Access · Children and youth · Mental health · Substance use and misuse · Wellness, health promotion, and disease prevention

More information can be found using these links

<https://www.ruralhealthinfo.org/resources/21956>

<https://www.ruralhealthinfo.org/resources/21957>

<https://www.ruralhealthinfo.org/resources/21958>

<https://www.ruralhealthinfo.org/sources/21959>



RCORP Technical Assistance (TA) Resource Portal



RCORP-TA
RURAL COMMUNITIES OPIOID RESPONSE PROGRAM - TECHNICAL ASSISTANCE

Resources ▾ | Grantees ▾ | Request TA | LMS |

Welcome to the RCORP-TA Resource Portal!

The Rural Communities Opioid Response Program (RCORP) is a multi-year initiative by the Health Resources and Services Administration (HRSA) aimed at reducing the morbidity and mortality of substance use disorder (SUD), including opioid use disorder (OUD), in rural communities at the highest risk for SUD.

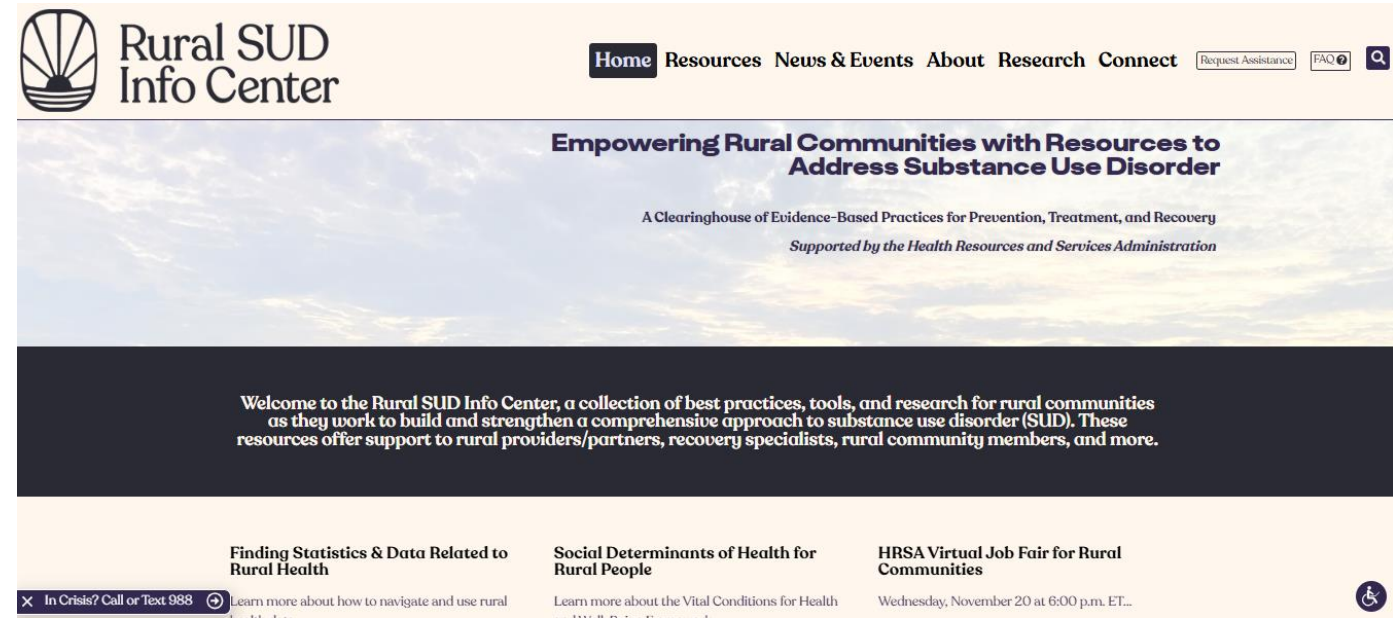
This portal allows grantees to request technical assistance, find nearby grantees or grantees with a similar focus and access a repository of resources tailored to support RCORP Grantees.

Follow RCORP-TA:
<https://www.rcorp-ta.org>

- The RCORP TA Resource Portal offers RCORP grantees **FREE** technical assistance through a repository of resources and tools, peer grantees, and platform to request TA.
- TA is tailored and specific to the needs of RCORP grantees but resources can be used by anyone!
- More information can be found at:
<https://www.rcorp-ta.org/>

RCORP-Rural Centers of Excellence on SUD

- The RCORP COEs work to build the evidence base of effective and sustainable prevention, treatment, and recovery interventions in rural communities.
- More information can be found at: <https://www.ruralsudinfo.org>



The screenshot shows the homepage of the Rural SUD Info Center. At the top left is the logo, a stylized sun with rays, next to the text "Rural SUD Info Center". To the right is a navigation menu with "Home" highlighted, followed by "Resources", "News & Events", "About", "Research", and "Connect". There are also links for "Request Assistance", "FAQ", and a search icon. Below the navigation is a large banner with a background image of a sunset over water. The banner text reads: "Empowering Rural Communities with Resources to Address Substance Use Disorder" and "A Clearinghouse of Evidence-Based Practices for Prevention, Treatment, and Recovery Supported by the Health Resources and Services Administration". Below the banner is a dark blue section with white text: "Welcome to the Rural SUD Info Center, a collection of best practices, tools, and research for rural communities as they work to build and strengthen a comprehensive approach to substance use disorder (SUD). These resources offer support to rural providers/partners, recovery specialists, rural community members, and more." At the bottom, there are three columns of featured content: "Finding Statistics & Data Related to Rural Health", "Social Determinants of Health for Rural People", and "HRSA Virtual Job Fair for Rural Communities". A footer bar contains a crisis line link "In Crisis? Call or Text 988", a link to learn more about navigation, a date "Wednesday, November 20 at 6:00 p.m. ET...", and an accessibility icon.

Your HRSA FORHP RCORP Team:



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Connect with RSID

To learn more about RSID and the RCORP Initiative:

- Visit: <https://www.hrsa.gov/rural-health/opioid-response>
- Contact: ruralopioidresponse@hrsa.gov



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Announcements from the
Federal Office of Rural Health Policy

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May 18, 2023

What's New

Funding Now Available for the Rural Maternity and Obstetrics Management Strategies Program. On Tuesday, HRSA announced that the Rural Maternity and Obstetrics Management Strategies Program (RMOMS) is accepting applications through **Friday, July 7**. Approximately \$2 million is available to fund up to two health networks to preserve access to and continuity of maternal and obstetrics care in rural communities. For more information about the RMOMS program and current awardees, [visit the RMOMS webpage](#).

Stigma and Opioid Use Disorder. More than 450 clinicians and counselors in rural New England were surveyed about stigma as a barrier to treating patients for opioid use disorder (OUD) as well as practitioners' beliefs about medications for OUD. Over half (55 percent)



<https://www.hrsa.gov/about/organization/bureaus/forhp>



Become a HRSA Grant Reviewer

➤ REQUIRED EXPERTISE (in at least one area)

Rural health
Behavioral health
Health workforce training
HIV/AIDS
Maternal and child health
Primary care delivery
Underserved communities:
either work with or
be a member of

➤ ADDITIONAL EXPERTISE

Diversity, equity, inclusion
and accessibility
Health equity
Lived experience
Social determinants of health

➤ BENEFITS

Learn about the
grantmaking process
Meet and work with others
with shared interests
Earn an honorarium
(nonfederal participants)



Apply at hrsa.gov/grants/reviewers

Notify HRSAforhp@hrsa.gov after completing an application



Learn How to Become a Grant Reviewer

HOW TO BECOME A
GRANT REVIEWER PAGE



Or search
“HRSA grant reviewer”

REGISTER TO BE A REVIEWER ON THE
REVIEWER RECRUITMENT MODULE



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